

**BASS PRO SHOPS  
"TAHOE Q5 SF" SWEEPSTAKES  
OFFICIAL RULES**

1. **ELIGIBILITY: NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Open to legal residents of the 50 United States and District of Columbia ("U.S.") and Canada (excluding Quebec) who are 18 years of age or older at time of entry. Employees of Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company; Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation; and Bass Pro Shops Canada, Inc., an Ontario corporation (the "Sponsors"), their respective subsidiaries, agencies, affiliates and members of the immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household of such individuals are not eligible. Void in Quebec and where prohibited.

2. **TO ENTER:** You may enter two ways:

In-Store:

Entry forms are available at participating Bass Pro Shops locations. To enter, complete an official entry form or hand print your name, complete address, daytime phone number, email address and date of birth on a 3"x5" piece of paper and deposit it in an official ballot box at one of the participating Bass Pro Shops locations between 7/5/12 through close of business on 7/31/12.

Online:

You may also enter by visiting [www.basspro.com/winaboat](http://www.basspro.com/winaboat) ("Web Site"), from 12:00 am CT on 7/5/12 and 11:59 pm CT on 7/31/12. Complete the entry form and submit as directed. Entries must be received by Web Site's server by 11:59 pm CT on 7/31/12. Web Site's server is the official clock for this promotion.

**LIMIT ONE ENTRY PER PERSON, REGARDLESS OF METHOD OF ENTRY.**

3. **DRAWING/PRIZE:** On or about 9/10/12, a random drawing will be conducted by Promotion Mechanics, Inc., an independent judging organization from among all eligible entries received to award the following prize:

(1) Grand Prize: a 2013 Tahoe Q5i, including images of the 2012 Major League Baseball All-Star Game and the 2012 MLB All-Star FanFest logos, the MAJOR LEAGUE BASEBALL work mark and/or the MLB silhouetted batter logo ("MLB Marks"), with motor and trailer. Prize includes freight and preparation. Total combined approximate retail value is \$36,650, however, actual value will depend on winner's location. Boat color and model to be determined by Sponsor.

Winner will be notified by telephone and/or mail at Sponsor's sole discretion. Canadian residents, in order to win, must first correctly answer a mathematical skill testing question. Odds of winning will be determined by the number of eligible entries received.

4. **GENERAL:** Taxes on prize and expenses related to acceptance and use of prizes not specified including sales and income tax, and vehicle license, title and registration fees, delivery fees and insurance fees are the sole responsibility of winner. By participating, entrants agree (a) to these rules and decisions of judges which shall be final in all respects; (b) to release and hold harmless Sponsors, Major League Baseball Properties, Inc., Major League Baseball Enterprises, Inc., the Office of the Commissioner of Baseball, The MLB Network, LLC, MLB Advanced Media, L.P. and MLB Advanced Media, Inc., the Major League Baseball Clubs, all other Major League Baseball related entities (collectively, "MLB Entities"), and their respective directors, officers, employees, agents, licensees, sponsors, and representatives from any and all claims, demands, costs, expenses, liability, losses or damages of any kind resulting from their participation in the promotion and/or their acceptance, use or misuse of the Prize, including liability for personal injury or death; (c) if a winner, to the use of name and/or photograph for advertising and publicity purposes without compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so, and to the announcement of their name, city and state; and (d) that Sponsors and their respective agents have not made any representation, warranty or guaranty, in whole or in part, in law or in fact, relative to the prize. Winner will be required to complete an Affidavit or Declaration of Eligibility and Liability Release and (where legal) a Publicity Release, which must be returned within the time period specified by Sponsor or an alternate winner may be selected. Return of any prize/prize notification as undeliverable may result in disqualification of winner and selection of an alternate winner. If a winner is not of the age of majority in his/her jurisdiction of residence (a "minor"), prize will be awarded in the name of parent

or legal guardian, and the documents must also be signed by that minor's parent or legal guardian. Sponsors, their respective officers, directors, affiliates, subsidiaries, agents and representatives and their respective employees are not responsible and shall not be liable for: (a) any telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; (b) failed, incomplete, garbled or delayed computer transmissions; (c) late, lost, illegible, postage-due, incomplete, damaged or misdirected entries or mail; and (d) any condition caused by events that may cause the promotion to be disrupted or corrupted. Sponsors reserve the right in their sole discretion to cancel or suspend the sweepstakes or any portion thereof should any causes corrupt the administration, security or proper play of the promotion; in which case, prize will be awarded via a random drawing from among all eligible entries legitimately received prior to cancellation. In case of dispute, entries will be declared made by the authorized account holder of the email address used to participate at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email address for the domain associated with the submitted email address. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. In no event will Sponsors, their respective subsidiaries, affiliates and agencies, and their respective directors, officers, employees, agents and representatives be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the internet site [www.basspro.com/winaboat](http://www.basspro.com/winaboat) or other sites promoting the sweepstakes or the downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on this site is provided "as is" without warranty of any kind, either expressed or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Information submitted with an entry is subject to the Privacy Policy stated on the Web Site. Entries become the property of Sponsors. No prize transfer. No prize substitution except at Sponsors' sole discretion. All right, title and interest to or in the use of MLB shall remain the exclusive property of MLB Entities, except for the right to include the MLB Marks as they appear on the Prize.

5. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, entrants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this promotion, or any prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective, in Greene County, Missouri, (b) any and all claims, judgements and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this promotion but in no event attorneys' fees; and (c) under no circumstances will entrant will be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Sponsor in connection with the promotion, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without regard for conflicts of law doctrine, and all proceedings shall take place in Greene County, Missouri.
6. **WINNERS LIST:** For winner's name, mail a self-addressed, stamped envelope to be received by 9/10/12 to: Bass Pro Shops "Tahoe Q5 SF" Sweepstakes Winner, PMI Station, P.O. Box 750, Southbury, CT 06488-0750.

**Sponsors:**

Bass Pro Intellectual Property, L.L.C., a Missouri Limited Liability Company, 2500 E. Kearney, Springfield, MO 65898, USA.

Bass Pro Shops Canada (Calgary), Inc., a Canadian corporation, 2500 E. Kearney, Springfield, MO 65898, USA.

Bass Pro Shops Canada, Inc., an Ontario corporation, 2500 E. Kearney, Springfield, MO 65898, USA.

Administrator: Promotion Mechanics, Inc., 87 South Main Street, Newtown, CT 06470, USA.

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